

Articulation Agreement
 between
Macomb Community College
Marketing / Associate of Business Administration
 and
Madonna University
Sport Management / Bachelor of Science

Students following this agreement are strongly encouraged to obtain MTA and the Associate Degree specified above. Failing to do so will require the student to meet the Madonna University requirements for our Core Curriculum (Core and Signature courses) and/or Major.
 Please see Madonna University's online catalog for more details outlining these plans.

Minimum 30 Credits Transfer Toward MTA

MTA requirements that fulfill **Macomb Community College** support courses and/or MU degree program requirements are listed here.

Macomb Community College Courses		Credit Hours	Madonna University Courses		Credit Hours
			CC = Core Course; SC = Signature Course		
English Composition – MTA Category 1 – Select one course					
ENGL 1181	Communications 1 <u>or</u>	4	WRT 1010	College Composition I (CC-1A)	3
ENGL 1210	Composition 1	3			
English Composition or Communication – MTA Category 2 – Select one course					
SPCH 1060	Speech Communication <u>or</u>	3	COM 2350	Public Speaking (CC-1B)	3
SPCH 2100	Interpersonal Communication	4	COM 2120	Interpersonal Communication (CC-1B)	
Mathematics – MTA Category 3 – Select one course					
MATH 1340	Statistics	4	MTH 2350	Probability and Statistics (CC-5)	4
Social Sciences – MTA Category 4 – Select two courses from different subjects					
ECON 1160	Principles of Economics 1	3	ECN 2730	Principles of Macroeconomics	3
PSYC 1010	Introductory Psychology	4	PSY 1010	General Psychology (CC-4)	3
Humanities and Fine Arts – MTA Category 5 –Select two courses from different subjects					
HUMN 1700	Comparative Religions <u>or</u>	3	RSTSC	No direct equivalent; satisfies SC-8B	3
HUMN 2000	Intro Asian Religions/Culture <u>or</u>		RST 1460	Survey Eastern Religions (SC-8B)	
HUMN 2100	Western Religious Traditions <u>and</u>		RST 1450	Survey Western Religions (SC-8B)	
ENGL 1730	Contemporary American Lit <u>or</u>	3	ENG 3120	American Lit II: Post Civil War to Present (SC-7)	3
ENGL 2510	British Lit to 1760 <u>or</u>		ENG 3630	British Lit I: Medieval to Renaissance (SC-7)	
ENGL 2520	British Lit from 1760 <u>or</u>		ENG 3640	British Lit II: Restoration to Present (SC-7)	
ENGL 2730	American Lit 1920 to Present		ENG 3120	American Lit II: Post Civil War to Present (SC-7)	
Natural Sciences– MTA Category 6 – Select two courses from different subjects; one must have a lab					
Select a course from the MTA Natural Sciences category. Must have lab.		4	Elective credit		4
Select a second course from a different subject in the MTA Natural Sciences category		3-4	Elective credit		3-4
MTA credits (Minimum of 30 hours required for MTA)		30-33	Credits if taken at Madonna University		29-30

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Marketing Major Requirements - Completed at Macomb Community College					
Listed in the following section are the courses that meet MU Signature, Required Support/Foundation, Major requirements, or recommended electives that can be taken at the community college.					
Macomb Community College Specific Requirements					
ACCT 1070	Accounting for Entrepreneurs	3	ACC 2000	Survey of Accounting	3
BCOM 2050	Business Communication	4	WRT 3260	Business and Professional Writing	3
BLAW 1080	Business Law I	3	BL 3330	Business Law	3
BUSN 1010	Business Enterprise	3	BUS elective		3
ITCS 1010	Computer & Information Processing Principles	4	MIS 2400	Principles of Management Information Systems **	3
MGMT 1010	Principles of Management	3	MGT 2360	Principles of Management– can be used to meet SCM course requirement for Entrepreneurship for SM Prof. Certificate of Completion***	3
MKTG 1010	Principles of Marketing	3	MKT 2440	Principles of Marketing– can be used to meet MKT course requirement for Entrepreneurship for SM Prof. Certificate of Completion***	3
MKTG 2060	Consumer Behavior	3	MKT 3550	Consumer Behavior	3
MKTG 2300	Marketing Strategies	3	MKT 4560	Marketing Management	3
Marketing Electives –					
BUSN 2060	Corporate Responsibility required	3	BUS 3960	Business Ethics ***	3
MKTG 1510	Sports & Entertainment Marketing required	3	SM 3300	Sport Marketing	3
Choose two additional courses from Macomb Marketing Electives section		6	Elective Credit		6
Program credits accepted from Macomb Community College		41	Program credits if taken at Madonna University		39
Additional coursework required of the Madonna University Sport Management major or recommended to satisfy other requirements of the bachelor degree. Students may opt to take these courses at Madonna University.					
SOCY 2550	Race/Ethnic Relations	3	SOC 3120	Diversity/Discrimination (SC-9)	3
Additional credits Accepted from Macomb Community College		3	Program credits if taken at Madonna University		3
Macomb Community College Marketing Credits Transferred to Madonna University					74
Additional Credits beyond degree may be accepted based on credit hours transferred in for MTA, Signature courses, Required/Support Foundation courses, and Major courses.					
Students may choose to complete elective credits at Macomb Community College to help satisfy the minimum of 120 hours for a bachelor degree. Courses must be approved for transfer and meet transfer requirements (refer to transfer equivalency guide).					11
Maximum Credits Transferred to Madonna University					85

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Remaining Bachelor Degree Requirements at Madonna University		
BUS 2020	Career Planning & Development	1
BUS 4930	Internship	2
MGT 3690	Entrepreneurship – Required to complete the Entrepreneurship for Sport Management Professionals Certificate of Completion (12 s.h.) if remaining certificate course requirements were met at Macomb Community College. A Certificate of Completion is a major requirement.***	3
SM 1100	Intro to Sport Management	3
SM 1220	Career Exploration and Development in the Sport Industry	3
SM 2100	Media Relations in Sports	3
SM 2300	Social Issues in Sport Management	3
SM 3100	Facility Design & Event Management	3
SM 4100	Legal & Ethical Aspects of Sports	3
SM 4300	Budgeting & Financing of Sports	3
SM 4950	Senior Seminar in Sport Management	2
SM 4500 <u>or</u> SM 4550	Sport and Human Relations Sport Ticket Sales and Systems	3
SC-8A	Core Curriculum Signature Course Religious Values, The Madonna Heritage – choose from one of the following: RST 1330, RST 1500, RST 2990, or RST 3100. Must be taken at Madonna University.	3
Total Madonna University Credit Hours		35
<p style="text-align: center;">**Indicates substitution for Sport Management Major Students <u>only</u></p> <p style="text-align: center;">*** Indicates substitution to be applied to Entrepreneurship for Sport Management Professionals Certificate of Completion requirement for Sport Management Major Students <u>only</u></p>		

- The Michigan Transfer Agreement (MTA) will satisfy all Madonna University Core Courses. MTA does not satisfy Madonna University Signature Courses. Students without MTA must meet the Madonna University requirements for Core Curriculum (core and signature courses) and Major. Students without the associate degree named must meet the Madonna University requirements for the major. Please see the Madonna University online catalog for more details outlining these plans.
- Madonna University will transfer a maximum of 74 credits from community colleges towards the minimum total of 120 semester hours needed for a first Bachelor degree unless otherwise specified in the articulated agreement. Under this articulation agreement, Madonna will accept 85 credit hours from Macomb Community College toward transfer. Courses must be approved for transfer, non-remedial, and have a grade of C (2.0) or higher. Students pursuing a course of study under an existing articulation agreement should contact Madonna University's Articulation Specialist (articulation@madonna.edu) in the Office of the Registrar to discuss approved and maximum credit allowance.
- Transfer credits will be awarded according to the number of credits earned at the home institution, not the hours of the equivalent course at Madonna University.
- Contact Macomb Community College for any questions regarding MTA at 586-349-8729.
- Contact Madonna University's admissions department for questions regarding the Sport Management, Bachelor of Science, admission requirements or to set up an appointment with an advisor at 734-432-5339 or admissions@madonna.edu.