



School of Business

Student Performance



Our degrees change lives.

School of Business

36600 Schoolcraft Road

Livonia, MI 48150

734-432-5354

schoolofbusiness@madonna.edu

Welcome to the School of Business at Madonna University! Please explore our website and learn more about our exciting business education programs. Whether you are pursuing a bachelor's degree or looking to advance your career with a master's degree or a graduate certificate- we have exceptional programs you can tailor to fit your career goals and busy life.

Since 1975, Madonna University has been preparing highly-skilled business professionals through a values-based curriculum. This Christian humanistic approach, uniquely prepares our graduates to contribute and respond to the current business environment with knowledge, skill, and a high regard for ethics and integrity in business practice.

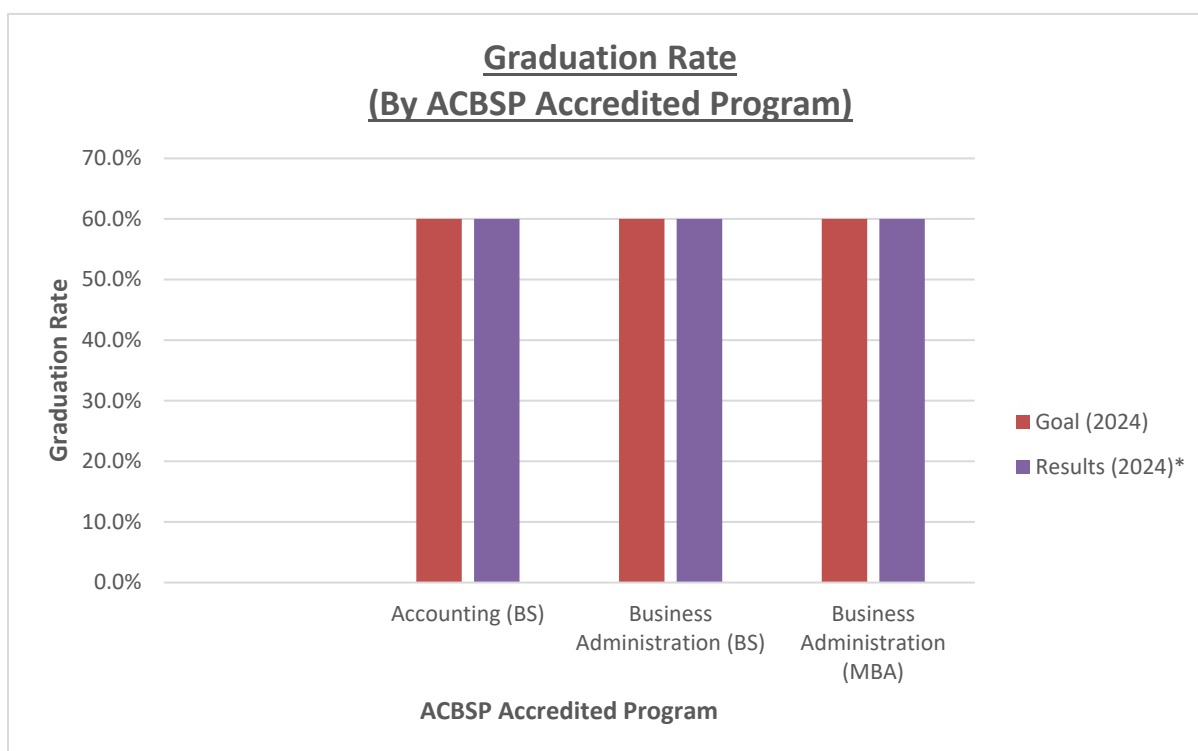
Our students learn from engaging faculty members who are experts and scholars in their fields as well as accomplished business professionals from a variety of industries. Our students work closely with faculty-in the classroom, as well as in supervised internships, service learning projects, the student advisory committee, Delta Mu Delta, and other value-added activities.

Visit our campus, meet our faculty, attend an Open House, meet with an advisor, talk to a current student or one of our successful alumni, and experience the Madonna University difference! For more information, contact us at 734-432-5354.



Graduation Rate (By ACBSP Accredited Program)	Goal (2024)	Results (2024)*
Accounting (BS)	60.0%	60.0%
Business Administration (BS)	60.0%	60.0%
Business Administration (MBA)	60.0%	60.0%

* Reflects Six-Year Cohort Graduation Rate

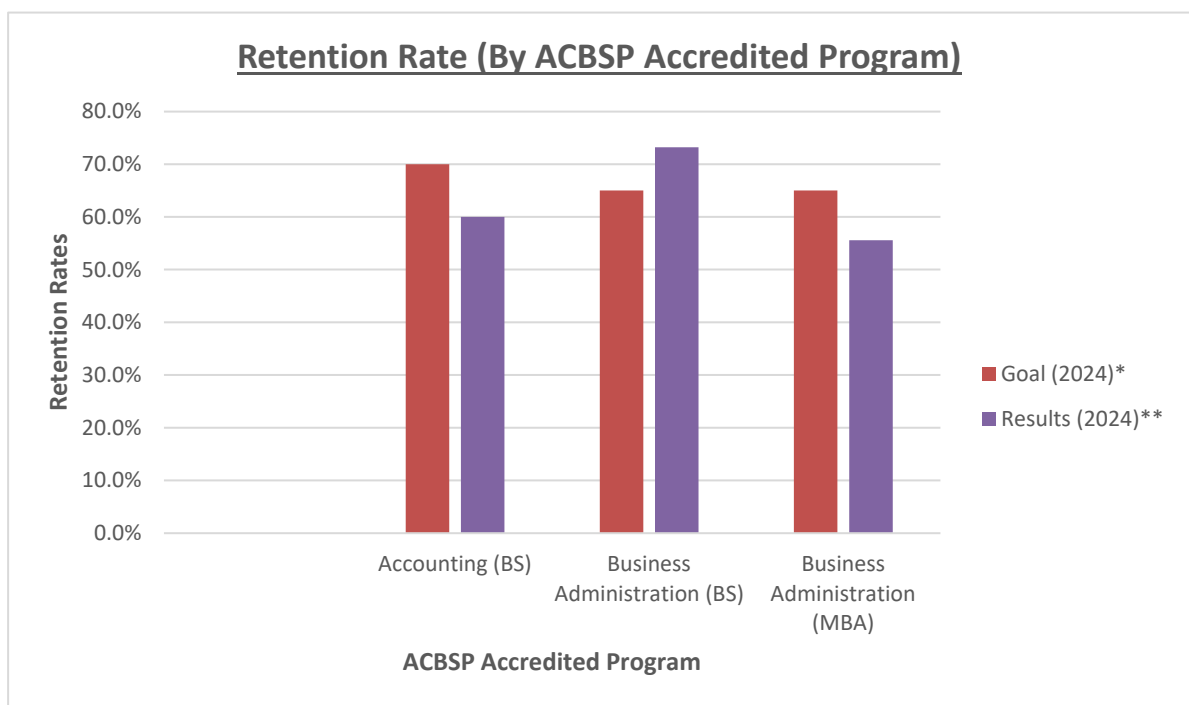


* Reflects Six-Year Cohort Group

Retention Rate (By ACBSP Accredited Program)	Goal (2024)*	Results (2024)**
Accounting (BS)	70.0%	60.0%
Business Administration (BS)	65.0%	73.2%
Business Administration (MBA)	65.0%	55.6%

* Based on the six-year weighted average.

** The percentage of first-year degree seeking students who are retained from the previous academic year as of October 15, 2024.



* Based on the six-year weighted average.

** The percentage of first-year degree seeking students who are retained from the previous academic year as of October 15, 2024.