



# INTERNSHIP *Spotlight*

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### TELL US ABOUT YOUR INTERNSHIP.

My internship at Panasonic Automotive Systems Company of America was a wonderful glimpse at the corporate world and the varying roles of communication within it. At Panasonic, I worked with people from many different departments and backgrounds. Panasonic is a Japanese company and this culture is a strong support for how business is conducted. I was able to experience this first hand. This position provided me with a lot of responsibility. I felt like I was a member of a team rather than an intern. I gained insight to how a company of this size works with clients, other affiliated companies and employees.

### WHAT WAS THE MOST MEMORABLE EXPERIENCE DURING YOUR INTERNSHIP?

I had many memorable experiences as an intern at Panasonic Automotive. I was able to meet a lot of people and participate in several of projects. The most memorable experience I had was when I traveled to South Haven, Michigan to participate in a video for Panasonic's subsidiary company, Aupeo. This video will be shown at tech shows and auto shows to promote the services of Aupeo and to display its functions as an in-vehicle streaming platform.

### WHY DO YOU THINK THE EMPLOYER CHOSE YOU?

I believe the employer chose me because I expressed genuine interest and enthusiasm for the position. My résumé also exhibited my ability to handle a full work schedule and college curriculum at the same time. I also provided a few writing samples that I believe were true testaments of my skills as a writer.

### WHAT CAREER ADVICE WOULD YOU GIVE OTHER STUDENTS?

Looking for internship/ job opportunities might be discouraging after an unsuccessful stream of interviews and searches. This should not prevent you from continuing your search and being positive, especially when meeting a prospective employer. Attitude is a very important part of having a job. An employer wants to know that you are capable and, just as importantly, to make sure that you can work well with other people.

### WHY DID YOU CHOOSE YOUR MAJOR?

I chose my major, because I love writing. It took me a while to realize that this was the thing for me, but when I did, my passion was enhanced. I also love meeting new people and planning. My journalism and public relations degree has adequately prepared me for these activities and I am excited to begin my career!



To learn more about internship opportunities, contact the Career Services Office  
Room 1411 Main Academic Building ▪ 734-432-5623 ▪ [careerservices@madonna.edu](mailto:careerservices@madonna.edu)