Tuesday Newsday  
July 26, 2016

Brand Definition Presentation Today
There is an additional Brand Definition Project presentation at 10 a.m. today in Kresge Hall. The presentation summarizes the nearly 1,000 survey responses from faculty, staff, students, alumni, parents, and friends regarding their Madonna experience. It also includes new creative concepts to further define our brand.

Dean elected to board of directors
Deborah Dunn, Ed.D., dean of The Graduate School and the School of Business, has been elected to the Gerontological Advanced Practice Nurses Association (GAPNA) Board of Directors. Dunn joins the GAPNA board for a two-year appointment to provide organizational leadership as one of six board members. She will be inducted and take office at the 35th Annual Conference, September 2016, in Phoenix. She has served as chair of the GAPNA Writer’s Group on the Consensus Statement on Proficiencies for the APRN Gerontological Specialist and has been active on several other GAPNA committees, and served as GAPNA Newsletter editor. She also is past president of the Great Lakes Chapter of GAPNA.

Professor elected association chair
Michelle Proctor, Ph.D., has been elected as Chair of the Section on Animals and Society of the American Sociological Association (ASA), beginning this August. The ASA provides the opportunity for professional sociologists to come together and share knowledge and new directions in research and practice with approximately 4,600 presenters. The Section on Animals and Society encourages and supports the development of scholarship and policy focusing on the complex relationship that exists between humans and animals. In addition to being inducted as Chair of the Section on Animals and Society, Proctor will present two papers on behalf of Madonna University at this year’s annual Conference: “Challenges and Triumphs of Humane Education Service Learning: Promoting Social Justice for Non-human Animals,” and “Framing the Food Justice Movement in Detroit.”

Writing Center’s Ask a Tutor
Staff in the Writing Center have launched “Ask a Tutor.” This new service is designed to answer student questions about writing assessments and other topics that come up as students anticipate starting the fall semester. Beginning Aug. 1 and continuing until Aug. 26, a chat session will be available to all students, from 2-3 p.m. daily. During this time, students can use Blackboard to log in to the Online Writing Center, and once there, click on Collaboration, then Communication (using the buttons on the left-hand side of the screen), then click on the “Ask a Tutor” folder to reach a tutor. Call the Writing Center at ext. 5304 for more details.

Provide Feedback on President’s Receptions
Please respond to a survey about the recent President’s Alumni & Friends Receptions, regardless of whether you were able to attend. Your feedback will be helpful as plans are developed to expand the University’s outreach efforts during the upcoming academic year. If you are not able to complete the survey online, call Lori at ext. 5788 to receive a copy through the mail. See photos from the various receptions here.
If you WERE able to attend at least one reception, take this survey.
If you WERE NOT able to attend at least one reception, please complete this survey.
Future Teachers Visit Ronald McDonald House

Madonna’s Society of Future Teachers (SFT) made a recent visit to the Ronald McDonald House in Ann Arbor, where they provided and served dinner for the families who live there while their children are undergoing treatment. This year’s dinner was a great success, and Madonna SFT members were also able to donate a number of used children’s DVDs as well. This is one of the Society’s favorite service projects.

Athletics News

For the latest Madonna athletics schedule and news, visit www.madonnacrusaders.com.

Have an item for Tuesday Newsday? Submit to marketing@madonna.edu by Friday at 5 p.m. Plan ahead and provide event information at least two weeks in advance.