

Madonna University

Communication Arts for Secondary Teachers • College of Arts and Humanities

About the Program

This major is designed for students planning to enter the grades 6-12 Teacher Education Program.

Students who do not intend teacher certification but wish to develop a media major for work in corporate and similar settings are referred to the Writing and Media Studies major. Consult advisors in English and Communication Arts to review the full range of majors in the department.

Department history/mission

In response to the demand for a major specifically addressing the need to teach high school students the practical fundamentals of print, oral, visual, and electronic media, the English and Communication Arts Department, in conjunction with the College of Education, designed the Communication Arts for Secondary Teachers major. It provides prospective teachers with a firm grounding, encompassing both theory and practice, in practical writing, print production, speech, and broadcast and cinema. Our goal is to create graduates ideally prepared to impart to their students the essential skills for real-world communication, while installing in them a love, understanding, and appreciation of both the literary and non-literary components of the English Language Arts.

Program Specifics

This major is designed for students intending grades 6-12 teacher certification.

Students wanting grades K-8 teacher certification are referred to the Language Arts major

Students who wish to develop a media major for work in corporate and similar settings are referred to the Writing and Media Studies major.

Unique Features

- Quality faculty
- Smaller classes
- Personalized learning
- Exposure to state-of-the-art software and technology
- Hands-on experiences.

Students must complete an English minor for teacher certification with this major.

Plan of Study

Communication Arts for Secondary Teachers Major: Bachelor of Arts (40 s.h.)

Required Major Courses:

BCA 2610	Television Production I (JRN/SPH)	3 s.h.
BCA 2810	Field Production and Editing (JRN)	3 s.h.
ENG 2090	Approaches to Grammar	4 s.h.
ENG 2620	Language and Culture	3 s.h.
ENG 3260	Business and Professional Writing	3 s.h.
JRN 1320	Newspaper Reporting	3 s.h.
JRN 4010	Foundations of Mass Communication	3 s.h.
SPH 1050	Speech Communication	3 s.h.
SPH 2550	Oral Interpretation of Literature	3 s.h.
SPH 3300	Public Speaking: Theory and Practice	
OR		
SPH 3410	Acting Techniques I	3-4 s.h.
ENG 4950	Senior Seminar	3 s.h.
Electives 5-6 s.h.		
<i>to be chosen from:</i>		
BCA 1010	Survey of Broadcast, Film, and Digital Media (JRN) (3 s.h.)	
BCA 3610	Television Production II (JRN/SPH) (3 s.h.)	
JRN 3160	Newspaper Production (2 s.h.)	
JRN 3570	Editing and Copyreading (3 s.h.)	
JRN 4750	Desktop Publishing (1 s.h.)	
SPH 3420	Acting Techniques II (4 s.h.)	40 s.h.

English Minor (20 s.h.)

Required Minor Courses:

ENG 2950	Critical Writing and Literary Analysis	4 s.h.
Electives in literature (<i>see ENG major literature choices</i>)		
		<u>16 s.h.</u>
		20 s.h.

NOTE: Candidates for teacher certification must add an additional course, ENG 2090, Approaches to Grammar, 4 s.h., to the above-listed 20 s.h. of requirements.



For Admissions Information

Office of Undergraduate Admissions

Madonna University
36600 Schoolcraft Road
Livonia, Michigan 48150-1176
(734) 432-5339
(800) 852-4951, ext. 5339
Fax: (734) 432-5424
web: www.madonna.edu
Email: admissions@madonna.edu

For Program Information

Dr. Cecilia Donohue, Chair
English and Communication Arts
Madonna University
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(800) 852-4951, ext. 5559
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Email: cdonohue@madonna.edu

Madonna University reserves the right to withdraw or modify information in this brochure.

See Advisor/Admission Office for current information.

Madonna University guarantees the right to equal educational opportunity without discrimination because of race, religion, sex, national origin, age, or disabilities.

Where Madonna grads are found:

Pursuing advanced degrees, including: Ph.Ds., JDs, MAs, and MFAs at such schools as:

- Central Michigan University
 - Columbia University
 - DePaul University
 - Eastern Michigan University
 - Michigan State University
 - Oakland University
 - Ohio State University
 - University of Detroit-Mercy Law School
 - University of Michigan
 - University of Minnesota
 - University of Notre Dame
 - Wayne State University
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- Working as writers, editors, public relations representatives, program specialists, and trainers in major corporations, small businesses and non-profit institutions
 - Writing for newspapers, magazines and specialty publications on both the national and local levels
 - Working in broadcast journalism including video production, commercial and cable television, and corporate training
 - Directing successful businesses

Faculty/ Areas of Expertise

- Charles Derry** (M.S.A., Madonna University) Film Editing, Video Communication, TV Production
- Cecilia Donohue** (M.B.A., St. John's; Ph.D., Kent State) Business and Technical Communications, American Literature, Women's Literature
- Kathleen Edelmayer** (Ph.D., Wayne State) Inter-Personal and Public Communication, Argumentation
- Kevin Eyster** (Ph.D., Kentucky) American Literature, Folklore, Composition
- Neal Haldane** (Ph.D., Wayne State) Journalism, Public Relations, Service Learning, Composition
- Linda Hoyer** (M.A., Michigan State) Children's and Young Adult Literature, Speech, Drama
- Monika Kimball** (M.A., Eastern Michigan) Director, English as a Second Language
- Barbara Laboissonniere** (Ph.D., Univ. of Rhode Island.) American Literature, Rhetoric/Oral Tradition; Catholic Approaches to Literature
- Mary Minock** (A.D., Michigan) Rhetoric and Composition, Linguistics, Writing Across the Curriculum
- Kathleen O'Dowd** (Ph.D., Michigan State) British Literature, Women's Studies
- James Reilly** (M.B.A., Michigan State; Ph.D., Wisconsin) American Literature, World Literature
- Laurence Rudnicki** (M.A., Michigan) British Literature, World Literature, Creative Writing
- Ann Russell** (Ph.D., Michigan State) Writing Program Director