

Business Administration • School of Business

About the Program

Overview

The business administration major allows students the opportunity to develop a program that meets their individual career needs. Business elective courses are selected in consultation with the School of Business advisor or faculty advisor to maximize the effectiveness of a student's planned program of study.

Program Goals

Students completing the baccalaureate degree in business administration will:

- Be prepared for improvement and/or advancement in a variety of business functions congruent with the student's career plan;
- Understand the economic decision making processes at the individual, organizational, and industry/market levels;
- Apply general principles of planning, organizing, directing, and controlling in managing an organization's resources;
- Be knowledgeable in accounting, business ethics, economics, finance, law, management, marketing, and the application of information systems;
- Possess an understanding of the relationship of U.S. business practices to global business practices;
- Practice problem solving, decision making, and planning skills applicable within a business context.

Plan of Study – Bachelor's Degree

Business Administration Major (62 s.h.)

Required Major Courses:

ACC 2010	Principles of Accounting I	3 s.h.
ACC 2020	Principles of Accounting II	3 s.h.
ACC 3130	Internal Financial Analysis	3 s.h.
BUS 3950	Business & Society	3 s.h.
BL 3330	Business Law I	3 s.h.
CIS 2380	Introduction to Computers	3 s.h.
MGT 2360	Principles of Management	3 s.h.
MGT 4950	Business Policy	3 s.h.
MKT 2440	Principles of Marketing	3 s.h.
QS 3550	Applied Business Statistics	3 s.h.
QS 4220	Tests & Measurements	3 s.h.
or		
QS 4230	Marketing Research	3 s.h.
	Major Electives*	<u>29 s.h.</u> 62 s.h.

*One course each in the areas of quantitative methods, management, and marketing at the 3000 or 4000 level, plus electives. Program must be developed with an advisor.

Required Support Courses:

ECN 2720	Principles of Microeconomics	4 s.h.
ECN 2730	Principles of Macroeconomics	4 s.h.
MTH 1050	Intermediate Algebra	4 s.h.
Or		
MTH 1210	Precalculus	5 s.h.
MTH 2300	Business Calculus	4 s.h.
MTH 2350	Probability & Statistics	<u>4 s.h.</u> 20-21 s.h.

Plan Of Study – Associate's Degree

Business Administration Major Associate's Degree (30 s.h.)

Required Major Courses:

ACC 2010	Principles of Accounting I	3 s.h.
CIS 2380	Introduction to Computers	3 s.h.
ECN 2720	Principles of Microeconomics	4 s.h.
MGT 2360	Principles of Management	3 s.h.
MKT 2440	Principles of Marketing	3 s.h.
	Major Electives (School of Business Courses)	<u>14 s.h.</u> 30 s.h.

Plan of Study – Minor Business Administration Minor (24 s.h.)

Required Minor Courses:

ACC 2010	Principles of Accounting I	3 s.h.
ECN 2720	Principles of Microeconomics	4 s.h.
CIS 2250	Computer Fundamentals	3 s.h.
or		
CIS 2380	Introduction to Computers	3 s.h.
	Minor Electives (School of Business Courses)	<u>14-15 s.h.</u> 24 s.h.

Recommended Courses:

BL 3330	Business Law I	3s.h.
MGT 2360	Principles of Management	3 s.h.
MKT 2440	Principles of Marketing	3 s.h.



**MADONNA
UNIVERSITY**

For Admissions Information

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See Advisor/Admission Office for current information.

Madonna University guarantees the right to equal educational opportunity without discrimination because of race, religion, sex, national origin, age or disabilities. 3/03

Business Administration Major - Possible Schedule

*This is a suggested schedule only.
The number of courses you take
per term and the terms courses
are offered will affect it.*

Freshman Year

Term I

ENG 1010 Comm Skills	3 s.h.
PSY 1010 Gen Psych	3 s.h.
HIS 1010 World Problems	3 s.h.
Biological Science	3-4 s.h.
Values/Religion	<u>3 s.h.</u>
	15-16 s.h.

Term II

ENG 1020 Comm Skills II	3 s.h.
MTH 1050 Intermed Algebra	4 s.h.
HUM 2010 Medium & Message	4 s.h.
CIS 2380 Intro Computers	3 s.h.
Social Science Elective	<u>3 s.h.</u>
	17 s.h.

Sophomore Year

Term I

ACC 2010 Prin Acct I	3 s.h.
ART/MUS 2020/ENG 2230	3 s.h.
ECN 2720 Macroeconomics	4 s.h.
MTH 2300 Business Calculus	4 s.h.
MKT 2440 Prin Marketing	<u>3 s.h.</u>
	17 s.h.

Term II

ACC 2020 Prin Acct II	3 s.h.
MTH 2350 Prob & Statistics	4 s.h.
ECN 2730 Macroeconomics	4 s.h.
MGT 2360 Prin of Mgmt	<u>3 s.h.</u>
	14 s.h.

Junior Year

Term I

Values/Religion	3 s.h.
BL 3330 Business Law I	3 s.h.
ACC 3130 Int Financial Analysis	3 s.h.
Management Elective	3 s.h.
Quantitative Elective	<u>3 s.h.</u>
	15 s.h.

Term II

QS 3550 Appl Bus Statistics	3 s.h.
Marketing Elective	3 s.h.
Culture Group I	3-4 s.h.
Major Electives	<u>6 s.h.</u>
	15-16 s.h.

Senior Year

Term I

QS 4220/4230	3 s.h.
Major Electives	10 s.h.
BUS 3950 Business & Society	<u>3 s.h.</u>
	16 s.h.

Term II

MGT 4950 Business Policy	3 s.h.
Physical Science	4 s.h.
Major Elective	4 s.h.
Culture Group II	<u>4 s.h.</u>
	15 s.h.

Selected Course Offerings

Principles of Management

An introduction to the nature and principles of management; history, theories, practices, problems, and techniques; characteristics and qualities of managers; contemporary trends in management thought and practice. (Also offered through distance learning).

Principles of Accounting II

Continued study of the theory and concepts of financial accounting. Emphasis is placed on accounting for and the analysis of transactions affecting selected liabilities, special topics and types of entities. An introduction to managerial-cost accounting principles and standard costing, short term operational decisions, financial ratio analysis and capital budgeting. Prerequisite: ACC 2010

Principles of Macroeconomics

Measurement and determination of economic activities and development, aggregated income, and employment. Emphasis on consumption, monetary policy, fiscal policy, taxes, government, investment, and expenditures. Prerequisites: ECN 2720 and MTH 1050.