

**Articulation Agreement**  
**Madonna University**  
**Business Administration**  
**And**  
**Schoolcraft College**  
**Business, Marketing, Small Business Management**

**Madonna University**

**Schoolcraft College**

<p><b>Goal I: Communication (6)</b>            Communications (satisfied)            Communications (satisfied)</p>	<p>s.h.</p>	<p><b>Goal I: Communication (6)</b>            ENG 101 English Composition*            ENG 116 or Technical Writing*            ENG 102 English Composition*</p>	<p>s.h.</p> <p>3 3 3</p>
<p><b>Goal II: Religious Studies (6)</b>            RST RST (satisfied)             RST Any Course</p>	<p>3</p>	<p><b>Goal II: Religious Studies (6)</b>            ANTH 211 Myth, Magic &amp; World Religions*+</p>	<p>3</p>
<p><b>Goal III: Cultural Traditions (10)</b>            HUM 2010 Humanities (satisfied)             HIS/PHL Approved Course (satisfied)            ENG Approved (upper level)</p>	<p>4  4</p>	<p><b>Goal III: Cultural Traditions (10)</b>            HUM 210 The Art of Being Human*+            HIST/PHIL Approved Course*+</p>	<p>3 3</p>
<p><b>Goal IV: Scientific Inquiry (12)</b>            Mathematics (satisfied)            Approved Biological Science            Computer Literacy (satisfied)            Approved Physical Science</p>	<p>4 4 4</p>	<p><b>Goal IV: Scientific Inquiry (12)</b>            BUS 105 Business Math*             CIS 115 or Intro. to Computer System            CIS 120 Software Applications</p>	<p>3 3**</p>
<p><b>Goal V: Personal/Social Environment (9)</b>            PSY 1010 General Psychology            Personal, Social...Skills (satisfied)            Personal, Social...Skills (satisfied)</p>	<p>4 3 3**</p>	<p><b>Goal V: Personal/Social Environment (9)</b>            PSYCH 201 General Psychology            BUS 101 Intro. to Business            BUS 217 Business Management</p>	<p>4 3 3**</p>
<p><b>Goal VI: World Citizenship (6)</b>            HIS 1010 History (satisfied)            National/International (satisfied)</p>	<p>3 4**</p>	<p><b>Goal VI: World Citizenship (6)</b>            POLS 105 Survey American Gov.*            ECON 201 Principles of Economics</p>	<p>3 4**</p>

**Total General Education at MU: 15      Total General Education at Schoolcraft: 28**

\*Course selection can be modified to meet MACRAO criteria. See Schoolcraft counselor for explanation of optional courses, which may be taken that will apply.

\*\*Course semester hours counted under Appendix B, C, or D (Major Courses)

+Course(s) can also be taken at MU, and is not part of Schoolcraft College's Business Program.

## Appendix B. Major General Business Course Guide

### Major Courses Taken at MU: Business Administration (35)

Course #	Title	s.h.
ACC 2020	Prin. of Accounting II	3
ACC 3130	Internal Financial Analysis	3
QS 3550	Applied Business Statistics	3
BUS 3950	Business & Society	3
MGT 4950	Business Policy	3
QS 4220	Test & Measurements	3
QS 4230	Market Research	3
Major Electives*		17

\*One course each in the area of quantitative methods, management and marketing at 3000 or 4000 level, plus electives. Program must be developed with an advisor.

### Required Support Courses (4s.h.)

ECN 2730	Principles of Macroeconomics (Satisfied)	
ECN 2720	Principles of Microeconomics (satisfied)	
MTH 1050	Intermediate Algebra (satisfied)	
MTH 2300	Business Calculus (satisfied)	
MTH 2350	Probability & Statistics	4

**Total Major semester hours: 35**

**Total Required Support courses: 4**  
**Total General Education: 15**

**Total at Madonna University: 54**

### Major Courses Transferred from Schoolcraft College: General Business (28)

Course #	Title	s.h.
ACCT 201	Prin. of Accounting I	4
BUS 226	Principles of Marketing	3
BUS 207	Business Law	3
BUS 217	Business Management	3
CIS 115	Intro. to Computer Based Systems	3
<u>BUSINESS ELECTIVE</u>		
BUS 122	Advertising	3
BUS 120	Principles of Salesmanship	3
BUS 220	Supervision	3
BUS 208	Business Law II	3

### Required Support Courses (16s.h.)

ECON 201	Principles of Economics	4
ECON 202	Principles of Economics+	4
MATH 113	Intermediate Algebra+	4
MATH 145	Calculus for Business+	4

**Total Major semester hours: 28**

**Total Required Support courses: 16**  
**Total General Education: 28**

**Total at Schoolcraft College: 72**

**Total semester hours: 126**

+Course(s) can also be taken at MU, and is not part of Schoolcraft College's Business Program

## Appendix C. Major Marketing-Applied Science Course Guide

### Major Courses Taken at MU: Business Administration (32)

Course #	Title	s.h.
ACC 2020	Prin. of Accounting II	3
ACC 3130	Internal Financial Analysis	3
QS 3550	Applied Business Statistics	3
BL 3330	Business Law	3
BUS 3950	Business & Society	3
MGT 4950	Business Policy	3
QS 4220	Test & Measurements	3
QS 4230	-OR- Market Research	3
Major Electives*		11

\*One course each in the area of quantitative methods, management and marketing at 3000 or 4000 level, plus electives. Program must be developed with an advisor.

### Required Support Courses (4s.h.)

ECN 2730	Principles of Macroeconomics (Satisfied)	
ECN 2720	Principles of Microeconomics (satisfied)	
MTH 1050	Intermediate Algebra (satisfied)	
MTH 2300	Business Calculus (satisfied)	
MTH 2350	Probability & Statistics	4

**Total Major semester hours: 32**

**Total Required Support courses: 4**

**Total General Education: 15**

**Total at Madonna University: 51**

### Major Courses Transferred from Schoolcraft College: Marketing (31)

Course #	Title	s.h.
ACCT 201	Prin. of Accounting I	4
BUS 226	Principles of Marketing	3
BUS 217	Business Management	3
CIS 120	Software Applications	3

### BUSINESS ELECTIVE

BUS 122	Advertising	3
BUS 120	Principles of Salesmanship	3
BUS 220	Supervision	3
BUS 161	Retail Principles & Practices	3
BUS 162	Retail Merchandising	3
BUS 230	Human Resource Mgt	3

### Required Support Courses (16s.h.)

ECON 201	Principles of Economics	4
ECON 202	Principles of Economics+	4
MATH 113	Intermediate Algebra+	4
MATH 145	Calculus for Business+	4

**Total Major semester hours: 31**

**Total Required Support courses: 16**

**Total General Education: 28**

**Total at Schoolcraft College: 75**

**Total semester hours: 126**

+Course(s) can also be taken at MU, and is not part of Schoolcraft College's Marketing Program

## Appendix D. Major Small Business Management Course Guide

### Major Courses Taken at MU: Business Administration (29)

Course #	Title	s.h.
ACC 2020	Prin. of Accounting II	3
ACC 3130	Internal Financial Analysis	3
QS 3550	Applied Business Statistics	3
BUS 3950	Business & Society	3
MGT 4950	Business Policy	3
QS 4220	Test & Measurements	3
QS 4230	-OR- Market Research	
Major Electives*		11

\*One course each in the area of quantitative methods, management and marketing at 3000 or 4000 level, plus electives. Program must be developed with an advisor.

### Required Support Courses (4s.h.)

ECN 2730	Principles of Macroeconomics (Satisfied)	
ECN 2720	Principles of Microeconomics (satisfied)	
MTH 1050	Intermediate Algebra (satisfied)	
MTH 2300	Business Calculus	4
MTH 2350	Probability & Statistics	4

**Total Major semester hours: 29**

**Total Required Support courses: 8**  
**Total General Education: 15**

**Total at Madonna University: 52**

### Major Courses Transferred from Schoolcraft College: Sm Business Mgt (34)

Course #	Title	s.h.
ACCT 201	Prin. of Accounting I	4
BUS 226	Principles of Marketing	3
BUS 217	Business Management	3
CIS 120	Software Applications	3
BUS 207	Business Law	3
<u>BUSINESS ELECTIVE</u>		
BUS 204	Personal Finance	3
BUS 120	Principles of Salesmanship	3
BUS 220	Supervision	3
BUS 103	Organizing a Small Business	3
BUS 104	Operating a Sm Business	3
BUS 230	Human Resource Mgt	3

### Required Support Courses (12s.h.)

ECON 201	Principles of Economics	4
ECON 202	Principles of Economics+	4
MATH 113	Intermediate Algebra+	4

**Total Major semester hours: 34**

**Total Required Support courses: 12**  
**Total General Education: 28**

**Total at Schoolcraft College: 74**

**Total semester hours: 126**

+Course(s) can also be taken at MU, and is not part of Schoolcraft College's Management Program