

Master of Science in Health Services Administration (30 s.h.)

ACC 5320 Essentials of Health Care Financial Decision Making 3 s.h.

Essential knowledge of economics, finance, and budgeting for health care professionals in a variety of settings. Emphasis placed on the skills needed to obtain, justify, and manage fiscal resources to influence day-to-day performance and decision making to assure long-term survival of health care organizations.

BR 5170 Quantitative Methods for Leadership Roles 3 s.h.

Prerequisite: waived by examination only. Introduction to the pragmatic uses of statistical methods in business. Emphasis on statistical analysis, statistical software, interpretation of data from printouts, and quantitative/qualitative approaches in business research.

BR 6430 Managerial Research Design 3 s.h.

Prerequisite: BR 5170 (waived by examination only). Must be taken the semester before BR 6840. Study of the quantitative and qualitative research processes as used in academic and business environments. Course content includes: research topic development, hypotheses, instrumentation development, sampling, literature review techniques, statistical analysis, computerization of data input and analysis, focus group methodology, graphics construction and report writing. Integral to the course is a research topic of the **student's choosing; in many cases this topic will be expanded in the following semester to become the capstone MSBA project or thesis.**

BR 6840 Project Research Study 2 s.h.

Prerequisite: BR 6430. Continuation and completion of research started as part of BR 6430. Completed research is presented at the conclusion of the course.

ECN 5180 National Income Analysis 3 s.h.

Waived by examination only. Examines the overall mechanics of the national economy: components of national income; relationship to the global economy; money, banking, and the central bank; economic **cyclical fluctuations; economic growth theories; government's role in a modern economy; monetary and fiscal policy.** Emphasis is placed on current economic conditions, with discussion of national economic policy formation and desirable policies.

HSA 5300 Health Care Decision Making 3 s.h.

Examination, for the health care professional, of managerial and operational responsibilities in a variety of health care settings. Key management processes such as managing human resources, working with regulatory agencies and requirements, and identifying fiscal opportunities and constraints within the organization. Promotion of positive organizational change, the impact of external factors on the operations **of the organization, and analysis of the organization's ability to provide care that is safe, efficient, timely, equitable, patient-centered, and effective.**

HSA 6030 Applied Health Care Economics and Policy 3 s.h.

Prerequisites: ECN 5180 (waived by examination only). Evaluation of supply and demand for health care services using analysis from varying economic models. Emphasis is placed on productivity evaluation as these models answer questions related to quality of care, efficiency, and cost containment. Economic market structure, profits, and market power are evaluated. Government intervention and regulation in health care markets are analyzed.

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HSA 6040 High Performance Health Service Delivery 3 s.h.

Prerequisite: HSA 5300. The development of a comprehensive performance management system studied through application of key components of health care organizations. Students practice skills in selecting, appraising, and developing staff in various departments and types of health care facilities. Content areas include: recruiting, orienting, selecting, setting performance expectations, evaluating performance, work correctives, and dismissal practices; developing and training employees.

HSA 6050 Marketing for Improved Satisfaction and Quality 3 s.h.

Prerequisite: HSA 5300. The application of marketing process planning concepts from a management perspective to solve problems related to increased patient satisfaction and quality in various health care settings. Special attention is paid to the public image of the organization and how patient care standards are presented in various media. The preparation and marketing of on-going quality and satisfaction measures for long term success are addressed in health care.

HSA 6060 Legal Issues in Health Care 3 s.h.

Examination of the nature of the legal environment and issues that confront the health care industry. Risk management policies and procedures within the organization are examined as they relate to insurance, federal, and state laws.

MGT 5220 Issues in Leadership Studies 1 s.h.

An assessment of the student's leadership and managerial competencies, resulting in an individual plan of development; overview of information sources, including the library and basic graduate research tools; assessment of computer literacy skills.

MIS 5230 Health Care Informatics 2-3 s.h.

Nursing administration students register for 2 s.h.; non-nursing students register for 3 s.h. Prerequisite: CIS 2380 or equivalent and experience in the health care field. Co-requisite for nursing administration students: NUR 5230. Presentation of applications of informatics systems to nursing and healthcare practitioners: hardware, software, databases, communications applications, computer developments, and associated legal and ethical issues. Students learn to assess, develop, and use nursing and health information systems to work more efficiently, allocate resources more effectively, and improve client care.

MIS 5580 Information Systems for Managers 2-3 s.h.

Prerequisite: computer literacy or register as 3 s.h. course. A generic approach to information systems providing a comprehensive conceptual foundation through the study of the psychological and sociological aspects of information systems, decision making and the value of information, the Systems Life Cycle, and office automation technology.

NUR 5650 Professional Responsibilities in Health Care Organizations 3 s.h.

Analysis of the conceptual and operational basis of the US health care system, with a focus on a variety of health care organizations. Examination of strategies to promote ethical decision making and guide the analysis of legal issues of concern to organizations in the US health care system.