

# Post MSN Certificate in Business Strategies for Nurses in Advanced Practice and Role Specialties

## College of Nursing and Health

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### About the Program

In accordance with the philosophy of Madonna University, the faculty of the Department of Nursing is committed to assisting students in the development of Christian humanistic values, a spirit of intellectual inquiry, openness to discovery of truth and readiness to serve others. The nursing department holds the core values of wellness, professionalism, caring, and a future focus as central to its culture.

Madonna University's nursing program has had continuous approval of the Michigan Board of Nursing and is accredited by the Commission on Collegiate Nursing Education (CCNE).

### Specialty Certificate Overview

The focus of this post-master's certificate is to prepare nurses in advanced practice and role specialties to gain business knowledge in developing and managing independent or interdisciplinary nursing services/programs. The certificate is meant to supplement clinical knowledge of nurses in a variety of advanced practice and role specialties. The curriculum focuses on theories in marketing, informatics, financial decision making in health care and applied managerial decision making.

### Admission Requirements

Admission to the Certificate in Business Strategies for Nurses in Advanced Practice and Role Specialties are evaluated on the following:

1. Qualifying for graduate academic standing, including possession of an undergraduate degree with an overall undergraduate grade point average of 3.0 on a 4.0 scale.
2. Satisfactory score on the GRE (Graduate Records Exam) for applicants with less than 3.25 undergraduate grade point average.
3. Two completed recommendation forms from professional associates.
4. Current resume.
5. Employment history: Significant work experience provides a basis for achievement of graduate course objectives. It is recommended that students have professional work experience prior to or concurrent with enrollment in the specialty. This will be addressed in the interview.
6. Admission interview with the Chair of Nursing Graduate Program.
7. Prior to being awarded this certificate, a student must have completed a master's degree in nursing.
8. Criminal background clearance prior to clinical practicum courses.
9. Current RN licensure in the State of Michigan.

### Transfer Students

Students may transfer up to 6 s. h. of credit, with departmental approval.

### Certificate Requirements (13 s.h.)

- \*MKT 5160 Essentials of Marketing (3 s.h.)
- \*\*CIS 5230 Nursing and Health Care Informatics (2 s.h.)
- \*ACC 5320 Essentials of Health Care Financial Decision Making (3 s.h.)
- NUR 5950 Applied Managerial Decision Making (5 s.h.) (3 theory + 2 s.h. practicum = 90 clock hours)

\* Prerequisites before taking NUR 5950

\*\*Note Specific Prerequisites:

- \* \* For CIS 5230: Completion of CIS 2380, Introduction to Computers, and experience in a health care field.

Prior to being awarded the certificate, a student must have completed a Master of Science in Nursing degree.



## For Admissions Information

Application and any transcripts are to be submitted directly to:

Office of Graduate Studies  
Madonna University  
36600 Schoolcraft Rd.  
Livonia, MI 48150-1173  
734/432-5667  
800-852-4951  
Fax 734/432-5862  
TDD 734/432-5643  
Web: [www.madonna.edu](http://www.madonna.edu)  
E-mail: [skellums@madonna.edu](mailto:skellums@madonna.edu)  
Web: [www.madonna.edu](http://www.madonna.edu)

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## For Program Information

Dr. Nancy O'Connor  
Chair, Nursing Graduate  
Program  
36600 Schoolcraft Rd.  
Livonia, MI 48150-1173  
734/432-5461  
800-852-4951, ext 5461  
Web: [www.madonna.edu](http://www.madonna.edu)  
E-mail: [noconnor@madonna.edu](mailto:noconnor@madonna.edu)

**Tuition** The tuition rate for the 2006-2007 academic year is \$417.00 per graduate semester hour.

With tuition well below the national average for private universities, Madonna University is the most affordable independent liberal arts university in Michigan.

**NOTE:** One semester credit hour requires one clock hour in the classroom or three clock hours in practicum or laboratory per week of the semester.

Madonna University reserves the right to withdraw or modify information in this brochure.

See Graduate Nursing Advisor/Graduate Studies Office for current information.

Madonna University guarantees the right to equal educational opportunity without discrimination because of race, religion, sex, national origin, age, or disabilities.

## Certificate Outcomes

At the conclusion of the program, the student is able to:

1. Demonstrate essential knowledge and an experiential base for the assumption of various clinical service/program management roles.
2. Demonstrate critical thinking in preparation for clinical programmatic decision making responsibilities that master's prepared nurses in advanced practice and role specialties will face in the present and future delivery of health care.
3. Assume managerial/operational responsibilities that are based on ethical business principles that are guided by Christian humanistic values.
4. Develop, implement, and evaluate the effectiveness of quality clinical/program services in achieving desired outcomes and to foster personal and professional growth in collaborative, interdisciplinary practices.

## Graduate Faculty

**Phyllis Brenner**, Nursing; B.S., Boston University; M.S., University of Colorado; M.A. (Management), Claremont Graduate University; Ph.D., Wayne State University; CNAA, BC (ANCC).  
**Kathleen Cross**, Nursing; B.S.N., M.S.N., M.Ed., Ph.D., Wayne State University.  
**Betty A. Dornbrook**, Nursing; B.S.N., M.S.N., Wayne State University; Adult NP (ANCC), Community Health (ANCC).  
**Deborah Dunn**, Nursing; B.S.N., Eastern Michigan University; M.S.N., Wayne State University; Post-Master's Certificate, Gerontological Nurse Practitioner, University of Michigan; Ed.D. Student, Eastern Michigan University; CNS Medical-Surgical (ANCC), GNP (ANCC).  
**Catherine Griffin**, Nursing; B.S.N., M.S., University of Michigan; Ph.D. student, Wayne State University.  
**Patricia A. Hanson**, Nursing; B.S., Brigham Young University; M.S., University of Utah; Ph.D., University of Rochester; Gerontological NP (ANCC).  
**Susan Hasenau**, Nursing; B.S.N., Madonna University; M.S.N., Ph.D., Wayne State University; CNNP (NCC).  
**Marie Therese Jamison**, Nursing; B.S., M.S.N., Wayne State University; Post-

Master's Certificate, Acute Care NP, University of Michigan; ACNP (ANCC).  
**Catherine Kurek-Ovshinsky**, Hospice Education; B.S.N., Alverno College; M.S.N., Wayne State University; Psy.D., Center for Humanistic Studies; Limited License Psychologist.  
**Maureen Leen**, Nursing; B.S.N., Madonna University; M.S.N., Wayne State University; Ph.D., Michigan State University. Parish Nursing Certificate, International Parish Resource Center.  
**Gail Lis**, Nursing; B.S.N., Mercy College; M.S.N., Wayne State University; ACNP (ANCC).  
**Mary Mitsch**, Nursing; B.S.N., Villa Maria College; M.S.N., University of Pittsburgh; Ph.D. student, Wayne State University.  
**Rita Moulton**, Nursing; B.S.N., St. Anselm's College; M.P.H., University of Michigan; Post-Master's Certificate, Nursing Administration, Ph.D., Wayne State University; CNA, BC (ANCC).  
**Nancy A. O'Connor**, Chair, Nursing Graduate Program; B.S.N., Madonna University; M.S.N., Ph.D., Wayne State University; Adult NP (ANCC).  
**Edith Raleigh**, Dean of Graduate Studies and Director of the Center for Research; B.S.N., University of Michigan; M.S.N., Ph.D., Wayne State University; Postdoctoral Fellow, University of Michigan.  
**Kelly J. Rhoades**, Chair, Hospice Education; B.A.A., Central Michigan University; M.A., Ph.D., Michigan State University.  
**Lucy Stern**, Hospice Education/Nursing (adjunct); B.S.N., B.S., M.S.N., Madonna University; Post-Master's Certificate, Adult Nurse Practitioner, Uniformed Services University of the Health Sciences; APRN, BC-PCM (ANCC), CHPN (NBHPN), AOCN (ONCC).  
**Teresa Cervantez Thompson**, Dean of the College of Nursing and Health; B.S.N., M.S.N., Certificate in Aging, Certificate in Advanced Nursing Administration, Ph.D., Wayne State University; CRRN-A (RNCPB).  
**Patricia A. Vint**, Nursing, Director, Health Instruction Center; B.A., University of Detroit; M.A.L.S., University of Michigan; M.A.E.L., Eastern Michigan University; Ed.D., University of Sarasota; Permanent Certificate in Library Science, Wayne State University; Specialist Certificate in Distance Education, University of Wisconsin, Madison