

Madonna University

MBA Master of Business Administration ♦ School of Business

About the Program

Overview

The MBA program is a generalist program in business administration, which stresses the functional areas of business. It is meant for those students who desire a broad understanding of business and how it relates to the social, political, and economic forces confronting it. The content of the program is designed to prepare the graduate with the following skills:

- Demonstrate competency in the functional areas of business, accounting, business law, finance, information systems, organizational behavior, total quality management, marketing, and strategic management.
- Develop team skills, written and oral communication capabilities, and cross-disciplinary aptitudes for working in a culturally and intellectually diverse environment.
- Integrate quantitative information and the use of technology into the decision making process.
- Apply and critically analyze the strategic decision making process, including financial forecasting and operational planning, for policy making in domestic and international companies.
- Practice ethical decision making as it pertains to business and societal issues.

***Your Success:
Our Greatest Achievement***

Admission Requirements

Admission into the MBA program is determined on the basis of the following criteria:

1. Possession of a bachelor degree from an accredited institution, with an undergraduate grade point average of 3.0 on a 4.0 scale. (An average of less than 3.0 will be considered for conditional admission.)
2. Two letters of recommendation from current employer or professional persons familiar with the applicant's work or college performance.
3. Submission of a statement of purpose for participating in the MBA program.
4. Admission interview with a School of Business faculty advisor.

Criminal Justice Leadership Certificate:

1. Employment in the criminal justice field or a bachelor degree in criminal justice.
2. An interview with the Criminal Justice Department Chair.

Information Technology Management Certificate:

Bachelor degree in IS/CS, *or* three years experience in the information systems industry, *or* certification as MCSE or MCP or CNE.

Transfer Students

Students may transfer up to 6 semester hours of credit, with department approval.

Program Requirements (40-48 s.h.)

Prerequisites (12 s.h.)

These courses may be waived if undergraduate equivalents have been completed at an accredited institution.

ACC 5150	Financial Accounting	3 s.h.
BR 5170	Quantitative Methods	3 s.h.
<i>(waived by examination only)</i>		
ECN 5180	Economic Environment and Business Activity	3 s.h.
MKT 5160	Essentials of Marketing	3 s.h.
<i>Check for other prerequisites in Criminal Justice and ITM.</i>		

Required Core Courses (28-29 s.h.)

ACC 5250	Managerial Accounting for Decision Making*	3 s.h.
BL 6040	Legal Iss. in Business	2 s.h.
BR 6450	Addressing Business Problems with Research* <i>or</i>	
BR 6490	Qualitative Research Methods	3 s.h.
ECN 6100	Managerial Economics*	2 s.h.
FIN 5650	Business Finance	3 s.h.
INB 6080	Perspectives in International Business	2 s.h.
MGT 5550	Ethical Considerations in Leadership	2 s.h.
MGT 6150	Quality Management*	3 s.h.
MGT 6300	Organizational Theory and Behavior	3 s.h.
MIS 5580	Information Systems for Managers*	2-3 s.h.
MKT 5790	Marketing Strategy*	3 s.h.

Required Graduate Certificate

(see back) 9-16 s.h.

Capstone Course (3 s.h.)

MGT 6950	Strategic Management of Business Policy	3 s.h.
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TOTAL 40-48 s.h.

** Indicates course with prerequisite.*



For Admissions Information

Application and any transcripts are to be submitted directly to:

The Graduate School
 Madonna University
 36600 Schoolcraft Road
 Livonia Michigan 48150-1176
 (734) 432-5667
 (800) 852-4951, ext. 5667
 Fax (734) 432-5862

www.madonna.edu

e-mail: grad@madonna.edu

For Program Information

School of Business
 Madonna University
 36600 Schoolcraft Road
 Livonia Michigan 48150-1176
 (734) 432-5355
 (800) 852-4951, ext. 5355
 Fax (734) 432-5364
 e-mail: jcook@madonna.edu

Madonna University reserves the right to withdraw or modify information in the brochure.

See Advisor/Admissions Office for current information.

Madonna University guarantees the right to equal educational opportunity without discrimination because of race, religion, sex, national origin, age, or disabilities.

Required Certificate (9-16 s.h.)

At least one graduate certificate in a specialized area of business, of at least nine (9) semester hours, is required in the MBA program. Select one or more certificate programs from the following list:

General Business (9 s.h.)

9 s.h. from School of Business graduate course offerings.

Cost Management (12 s.h.)

ACC 5530	Financial Statement Analysis	3 s.h.
ACC 5550	Accounting Information Systems Design	3 s.h.
ACC 6300	Advanced Management Accounting	3 s.h.
ACC 6500	Contemporary Issues in Cost Accounting	3 s.h.

Criminal Justice Leadership (9 s.h.)

CJ 5100	Legal and Ethical Issues in Crim. Justice Adm.	2 s.h.
CJ 5200	Labor Law Issues in Crim. Justice Mgmt.	2 s.h.
CJ 5300	Advanced Crim. Justice Administration	3 s.h.
CJ 5400	Criminal Just. Operations and Programs in the 21 st Century	2 s.h.

e-Commerce (9 s.h.)

BL 6210	e-Commerce Cyber Law and Ethics	3 s.h.
MIS 5640	e-Business and e-Commerce in Enterprise	3 s.h.
MIS 6840	Redesigning the Enterprise for e-Business	3 s.h.

Human Resource Mgt. (9 s.h.)

ECN 6240	Labor Economics	3 s.h.
MGT 5500	Human Resource Management and Develop.	3 s.h.
MGT 6500	Contemporary Workforce Issues	3 s.h.

Information Technology Management (16 s.h.)

MGT 5780	Project Management Practices	3 s.h.
MIS 6250	Advanced Database Concepts	3 s.h.
MIS 6400	Data Communications and Networking	2 s.h.
MIS 5640	e-Business and e-Commerce in Enterprise	3 s.h.
MIS 6840	Redesigning the Enterprise for e-Business	2 s.h.
MIS 6890	Managing Enterprise Information Systems	3 s.h.

International Business —

Financial Operations (10 s.h.)

ACC 5700	Internat. Accounting	2 s.h.
BL 6260	International Legal Environment	3 s.h.
FIN 6250	International Finance	2 s.h.
INB 5350	International Trade Structure and Systems	3 s.h.

International Business —

Management (9 s.h.)

BL 6260	International Legal Environment	3 s.h.
INB 5450	International Mgmt.	3 s.h.
INB 6150	International Marketing	3 s.h.

Marketing Management (12 s.h.)

BR 6830	Marketing Research Applications	3 s.h.
MIS 5640	e-Business and e-Commerce in the Enterprise	3 s.h.
MKT 6210	Leadership in Marketing Management	3 s.h.
MKT 6310	e-Marketing	3 s.h.

Non-Profit Leadership (9 s.h.)

MGT 6110	Entrepreneurial Leadership in Non-Profits	3 s.h.
MGT 6120	Developing and Deploying Volunteers	2 s.h.
MGT 6130	Developing Partnerships with Boards, Suppliers, and Clients	2 s.h.
MGT 6140	Obtaining Funding, Program Management, and Evaluation	2 s.h.

Project Management (9 s.h.)

Required Certificate Prerequisite:

MIS 5150	Project Management Technology*	1 s.h.
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Required Certificate Courses:

MGT 5780	Project Management Practices	3 s.h.
MGT 6160	Project Management: Scheduling and Cost Control	2 s.h.
MGT 6170	Project Management: Risk Analysis	2 s.h.
MGT 6250	Procurement and Contract Management	2 s.h.

*Students may apply for a waiver of MIS 5150 by documenting mastery of the course skills with the program coordinator.

Quality Management (9 s.h.)

QOM 6210	Total Quality: Building the Infrastructure	3 s.h.
QOM 6230	Quality and Process Improvement Techniques	3 s.h.
QOM 6250	Baldrige Award and Organizational Self-Assessment	3 s.h.