

ALUMNI

Spotlight



Laura (Sweeney) Tahmouch '10 (journalism and public relations) is the director of marketing and events for the Livonia Chamber of Commerce, where she plans and coordinates, from beginning to end, 30-40 events a year for members. Armed with experience from three internships while at Madonna, Tahmouch has excelled in the marketing world as she handles all of the Chamber's social media, email marketing, newsletters and advertisements. "The experience I gained from my three internships is irreplaceable," she said. "Community is very important in my role and having already built some connections in the area and having knowledge of Livonia has helped." Tahmouch, who attended parochial schools from kindergarten through high school, knew that Madonna's feel and student-to-professor ratio would provide an atmosphere for success. Maintaining a job while going to school also was important to her, so being able to commute was key. Shortly after graduating, she began working with the Livonia Chamber's as the program coordinator. She also wrote freelance for The Michigan Catholic newspaper thanks to a connection made at Madonna. "I have seen so many people who graduated from Madonna thrive in various career paths," she said. "The expectations, organizational skills and morals that Madonna instills in its students has stuck with me. Madonna provides you with the knowledge, skills and connections to succeed no matter the degree."

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