

# MSN/MBA Dual Degree Specialty: Nursing and Business Administration

## College of Nursing and Health

---

### About the Program

In accordance with the philosophy of Madonna University, the faculty of the Department of Nursing is committed to assisting students in the development of Christian humanistic values, a spirit of intellectual inquiry, openness to discovery of truth and readiness to serve others. The nursing department holds the core values of wellness, professionalism, caring, and a future focus as central to its culture.

Madonna University's nursing program has had continuous approval of the Michigan Board of Nursing and is accredited by the Commission on Collegiate Nursing Education (CCNE).

### Dual Track Overview

The MSN/MBA course of study is designed for the baccalaureate prepared nurse whose career goals are in upper management in health care facilities, business, or other complex service organizations.

Graduates of this specialty will be able to synthesize advanced knowledge from nursing and related disciplines to manage client care and human and fiscal resources, integrate organizational and administrative theories into research-based problem solving and decision making in nursing, and implement effective communication related to collaborative and conflict management strategies within the practice environment. The graduate will also be able to incorporate the nursing leadership role by designing strategies to impact policies that influence the delivery of health care, apply principles of Christian humanism to the process of nursing administrative decision making, and develop and implement standards of nursing practice and policies with a stated philosophy and mission congruent with health care settings.

In addition to meeting the nursing graduate program outcomes, the student in the MSN/MBA specialty is also responsible for achieving the competencies for the Master of Science in Business Administration.

### Credentialing

Graduates of the Dual MSN/MBA Specialty may elect to become certified by the American Nurses Credentialing

Commission (ANCC) as either Nurse Administrators or Advanced Nurse Administrators, depending on their administrative experience.

### Admission Requirements

Applicants for admission to the MSN/MBA Dual Degree specialty are evaluated based on the following:

1. Possession of a Bachelor of Science in Nursing (BSN) degree from an accredited program with an overall undergraduate grade point average of 3.0 on a 4.0 scale.
2. GRE (Graduate Record Examination) for applicants with an overall undergraduate grade point average of less than 3.25.
3. Two completed recommendation forms from professional associates (one of whom must be a nurse) who can assess your potential for an administrative role and/or your potential for graduate study.
4. Statement of goals for graduate education in specialty.
5. Current resume.
6. Current Michigan RN license.
7. Interview with the Chair of Nursing Graduate Program and a representative from the School of Business. Prerequisite course work will be determined at this time.
8. Current employment status: Significant work experience provides a basis for achievement of graduate course objectives. It is recommended that students have professional work experience prior to and concurrent with enrollment in the program. This issue will be addressed at the admission interview.
9. Criminal background clearance prior to clinical practicum courses.

### Transfer Students

Students may transfer up to 6 s. h. of credit, with departmental approval.

### Program Requirements (60--61 s.h.)

#### Nursing Core Courses (15 s.h.)

NUR 5000 Theoretical Basis for Nursing Practice 3 s.h.

NUR 5210 Influencing Power and Politics in Health Care (SOC) 3 s.h.

NUR 5650 Professional Responsibilities in Health Care Organizations 3 s.h.

\*NUR 5760 Disciplined Inquiry for Nursing Practice 3 s.h.

NUR 5850 Bridging Evidence and Practice 3 s.h.

#### Advanced Core Courses (14-15 s.h.)

ACC 5320 Essentials of Health Care Financial Decision-Making 3 s.h.

NUR 5400 Integration of Advanced Nursing Knowledge and Roles In Practice 3 s.h.

MKT 5160 Essentials of Marketing 3 s. h.

NUR 5950 Applied Managerial Decision – Making (Practicum) 5-6 s.h.

#### Business Administration Specialty Courses (24 s.h.)

ACC 6320 Management Control Systems In Health Care 4 s.h.

BL 6040 Legal Issues in Business 2 s.h.

\*CIS 5230 Nursing & Health Care Informatics 2 s.h.

INB 6080 Perspectives in International Business 2 s.h.

MGT 5550 Ethical Considerations in Leadership 2 s.h.

MGT 6150 Total Quality Management 3 s.h.

MGT 6300 Organizational Theories and Behavior 3 s.h.

MGT 6950 Strategic Management of Business Policy 3 s.h.

MKT 5790 Marketing Strategy 3 s.h.

#### Nursing Administration Specialty Courses (7 s.h.)

NUR 5230 Applied Nursing Informatics 1 s.h.

NUR 6300 Nursing Administration Theories and Practice (Practicum) 3 s.h.

NUR 6310 Nursing Administration Integration (Practicum) 3 s.h.

#### Additional Research Option (4 s.h.)

NUR 6930 Nursing Research: Thesis 4 s.h.

\*Note Specific Prerequisites: For CIS 5230, Nursing and Health Care Informatics: CIS 2380, Introduction to Computers, and experience in a health field.

\*For NUR 5760, Disciplined Inquiry for Nursing Practice: one undergraduate or graduate level statistics course equivalent to MTH 2350 or BR 5170.



## For Admissions Information

**Application and any transcripts are to be submitted directly to:**

Office of Graduate Studies  
Madonna University  
36600 Schoolcraft Rd.  
Livonia, MI 48150-1173  
734/432-5667  
800-852-4951  
Fax 734/432-5862  
TDD 734/432-5643  
Web: [www.madonna.edu](http://www.madonna.edu)  
Email: [skellums@madonna.edu](mailto:skellums@madonna.edu)  
Web: [www.madonna.edu](http://www.madonna.edu)

---

## For Program Information

Dr. Nancy O'Connor  
Chair, Nursing Graduate  
Program  
36600 Schoolcraft Rd.  
Livonia, MI 48150-1173  
734/432-5461  
800-852-4951, ext 5461  
Web: [www.madonna.edu](http://www.madonna.edu)  
Email: [noconnor@madonna.edu](mailto:noconnor@madonna.edu)

### Tuition

The tuition rate for the 2006-2007 academic year is \$417.00 per graduate semester hour.

With tuition well below the national average for private universities, Madonna University is the most affordable independent liberal arts university in Michigan.

**NOTE:** One semester credit hour requires one clock hour in the classroom or three clock hours in practicum or laboratory per week of the semester.

Madonna University reserves the right to withdraw or modify information in this brochure.

See Graduate Nursing Advisor/Graduate Studies Office for current information.

Madonna University guarantees the right to equal educational opportunity without discrimination because of race, religion, sex, national origin, age, or disabilities.

### Specialty Outcomes

At the conclusion of the program, the student is able to:

1. Demonstrate the appropriate specialized body of knowledge and experiential base for the assumption of executive level nursing administration roles.
2. Integrate theory, critical thinking skills, and habits of the mind in preparation for professional decision making responsibilities firmly situated in relevant nursing and business theories and research, to shape the present and future delivery of healthcare.
3. Engage in nursing administrative practices that are ethically based and guided by Christian humanistic values.
4. Apply research and theory to promote organizational effectiveness and desired outcomes to assure patient safety, quality of care, and empowerment of direct care providers and to foster personal and professional growth in executive nursing leadership roles and responsibilities.

### Graduate Faculty

**Phyllis Brenner**, Nursing; B.S., Boston University; M.S., University of Colorado; M.A. (Management), Claremont Graduate University; Ph.D., Wayne State University; CNAA, BC (ANCC).  
**Kathleen Cross**, Nursing; B.S.N., M.S.N., M.Ed., Ph.D., Wayne State University.  
**Betty A. Dornbrook**, Nursing; B.S.N., M.S.N., Wayne State University; Adult NP (ANCC), Community Health (ANCC).  
**Deborah Dunn**, Nursing; B.S.N., Eastern Michigan University; M.S.N., Wayne State University; Post-Master's Certificate, Gerontological Nurse Practitioner, University of Michigan; Ed.D. Student, Eastern Michigan University; CNS Medical-Surgical (ANCC), GNP (ANCC).  
**Catherine Griffin**, Nursing; B.S.N., M.S., University of Michigan; Ph.D. student, Wayne State University.  
**Patricia A. Hanson**, Nursing; B.S., Brigham Young University; M.S., University of Utah; Ph.D., University of Rochester; Gerontological NP (ANCC).  
**Susan Hasenau**, Nursing; B.S.N., Madonna University; M.S.N., Ph.D. Wayne State University; CNNP (NCC).  
**Marie Therese Jamison**, Nursing; B.S., M.S.N., Wayne State University; Post-Master's Certificate, Acute Care NP, University of Michigan; ACNP (ANCC).  
**Catherine Kurek-Ovshinsky**, Hospice Education; B.S.N., Alverno College; M.S.N., Wayne State University; Psy.D., Center for Humanistic Studies.; Limited

License Psychologist.

**Maureen Leen**, Nursing; B.S.N., Madonna University; M.S.N., Wayne State University; Ph.D., Michigan State University. Parish Nursing Certificate, International Parish Resource Center.

**Gail Lis**, Nursing; B.S.N., Mercy College; M.S.N., Wayne State University; ACNP (ANCC).

**Mary Mitsch**, Nursing; B.S.N., Villa Maria College; M.S.N., University of Pittsburgh; Ph.D. student, Wayne State University.

**Rita Moulton**, Nursing; B.S.N., St. Anselm's College; M.P.H., University of Michigan; Post-Master's Certificate, Nursing Administration, Ph.D., Wayne State University; CNA, BC (ANCC).

**Nancy A. O'Connor**, Chair; Nursing Graduate Program; B.S.N., Madonna University; M.S.N., Ph.D., Wayne State University; Adult NP (ANCC).

**Edith Raleigh**, Dean of Graduate Studies and Director of the Center for Research; B.S.N., University of Michigan; M.S.N., Ph.D., Wayne State University; Postdoctoral Fellow, University of Michigan.

**Kelly J. Rhoades**, Chair, Hospice Education; B.A.A., Central Michigan University; M.A., Ph.D., Michigan State University.

**Lucy Stern**, Hospice Education/Nursing (adjunct); B.S.N., B.S., M.S.N., Madonna University; Post-Master's Certificate, Adult Nurse Practitioner, Uniformed Services University of the Health Sciences; APRN, BC-PCM (ANCC), CHPN (NBHPN), AOCN (ONCC).

**Teresa Cervantez Thompson**, Dean of the College of Nursing and Health; B.S.N., M.S.N., Certificate in Aging, Certificate in Advanced Nursing Administration, Ph.D., Wayne State University; CRRN-A (RNCB).

**Patricia A. Vint**, Nursing, Director, Health Instruction Center; B.A., University of Detroit; M.A.L.S., University of Michigan; M.A.E.L., Eastern Michigan University; Ed.D., University of Sarasota; Permanent Certificate in Library Science, Wayne State University; Specialist Certificate in Distance Education, University of Wisconsin, Madison.