



*Leading*  *THE WAY*

*Building in Faith*





*The mission of Madonna University, a Catholic and Franciscan institution of higher learning, is to instill in its students Christian humanistic values, intellectual inquiry, a respect for diversity, and a commitment to serving others through a liberal arts education, integrated with career preparation and based on the truths and principles recognized within a Catholic tradition.*

*Madonna's mission receives its spirit from these Franciscan Values:*

- *Respect for the dignity of each person*
- *Peace and justice*
- *Reverence for creation*
- *Education for truth and service*

## *Leading the Way: Building in Faith*

True to its mission as a Catholic institution of higher learning, Madonna University is creating a learner-centered environment for the 21st Century, through its \$50 million *Leading the Way* campaign. The most ambitious campaign in the University's history is making possible new construction, renovations and updates to campus facilities, enhanced academic and student support programs, and increased endowment funds for student scholarships and institutional needs.

The sustainable Franciscan Center for Science and Media, opened in 2009, offers technologically-advanced science laboratories, high-definition, professional broadcast and cinema arts studios, as well as classrooms, a lecture hall, and an inviting gathering space for students and faculty.

Recent updates to the University's Main Academic Building include new classroom furnishings, alumni recognition areas, and expanded offices for

the Graduate School, and student support services including the Writing Center, Campus Ministry, and Student Life. New labs for nursing simulation and sign language studies, an office for adult and veteran student services, and a new athletic complex for the Crusader soccer, baseball and softball teams, were blessed and dedicated in 2012. The at-capacity Residence Hall also received a makeover of new windows and flooring.

The third and final phase of the *Leading the Way* campaign focuses on securing the resources needed to construct a Student Welcome Center, establish Centers of Excellence, and strengthen the University's endowment to assure a bright future for students.





## Student Welcome Center

With our sights set on improving students' opportunities for success, the proposed 20,000 square-foot Student Welcome Center will locate several related student services under one roof. Plans for the new building, to be constructed between St. Francis Pond and the Student Activities Center, have it housing offices for Admissions, Advising, Financial Aid, Registrar, and Student Accounts. Bringing these essential services together will make it easier for students to move from office to office, ensuring immediate access to needed assistance.

# Centers of Excellence and Programs

## **Center for Catholic Studies and Inter-Faith Dialogue**

An academic initiative true to the Franciscan charism of the Felician Sisters, the Center for Catholic Studies and Inter-Faith Dialogue will provide a forum for theological and philosophical reflection, contributing to global scholarship through the vitalization of faith and reason. The Center also will be home to the University's two newest chairs: the Bishop John M. Quinn, Chair for Catholic Studies; and the Sister Mary Francilene Van de Vyver, Chair for Human Dignity and Caring.

## **Planned Giving for Endowment**

The most lasting and powerful resources a donor can offer are endowment gifts. They keep growing and giving from one generation to the next, because they provide perpetual income from permanently invested funds. Endowments ensure a steady stream of funding for scholarships and

fellowships to support deserving students; professorships to recruit and retain distinguished faculty; lectureships to bring distinguished speakers to campus; library acquisitions; and academic prizes to recognize outstanding students and faculty.

The University's unrestricted endowment generates vital funding for operations and enables the University to respond to important needs as they arise.

The culmination of all three phases of the *Leading the Way* campaign, will fulfill the goals set forth in Madonna University's campus framework and long range strategic plan.

# Total philanthropic goal: \$50 million

*Phase I: \$20 million (completed 2010)*

## **Phase I**

Franciscan Center for Science & Media

*Phase II: \$12 million (completed 2012)*

## **Phase II**

Renovation of academic building:

Nursing Simulation Lab/Sign Language Lab; Graduate School office suite

Madonna Crusaders Athletic Complex (new soccer/lacrosse field, athletic team rooms)

University Center Residence Hall renovations

*Phase III: \$18 million*

Several gift opportunities are available, including named gifts, through which your name, or the name of a loved one, can be associated forever with components of the campaign and Madonna University.

## **Phase III**

Student Welcome Center

**Please join us in *Leading the Way*, by helping us build in faith a better tomorrow for Madonna University students.**

**Give to Madonna University online, anytime at [madonna.edu](http://madonna.edu)**

I/we would like to make a gift to Madonna University of:  \$1,000 (President's Cabinet)  \$750  \$500  \$100  \$\_\_\_\_\_

Please designate my gift to the:

Student Welcome Center  Center for Catholic Studies  Endowed Scholarships

University's greatest need/Other \_\_\_\_\_

I am interested in making a named gift. Please call me.

Total Amount \$ \_\_\_\_\_

Donor Name \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

My check, made payable to Madonna University, is enclosed.

My gift is eligible to be matched by my employer. The matching gift form is enclosed.

My annual pledge of \$\_\_\_\_\_ per year for \_\_\_\_\_ years. Please send my pledge reminder each year during the month of \_\_\_\_\_.

Please charge \$\_\_\_\_\_ to my credit card  Mastercard  Visa  American Express  Discover (*see other side of this form for card info*)



Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code (3 or 4 digits) \_\_\_\_\_

Name on card \_\_\_\_\_

Signature \_\_\_\_\_

My gift is in memory/honor of: \_\_\_\_\_

Please send an acknowledgement to:

Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

*The amount of your gift remains confidential.*

### **Leave a Legacy with a Planned Gift**

We welcome the opportunity to assist you as you plan your gift.

- I/we would like information about planned giving programs
- I/we have included Madonna University in my/our will, qualifying me/us for Legacy Society membership.

To reach the Advancement Office, call 734-432-5603

Donor name as you would like to be listed: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_





**Advancement Office • 36600 Schoolcraft Road, Livonia, Michigan 48150 • 734-432-5737 • [madonna.edu](http://madonna.edu)**